



SNOWDENS

Birthday party in Central London



Event details

A private party on Kings Road, Chelsea, Central London.

Brief

A private dining area for 200 guests.

Specification

- 1 - Aluminium framed structure 12m x 18m
- 1 - Aluminium framed structure 6m x 6m



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Challenges

Erecting a marquee anywhere on the Kings Road was always going to bring with it the logistical nightmare that is associated with central London. However the largest challenge we faced was the location of a very large and greatly cherished cherry tree planted by a previous monarch which had to be “untouched”. With feet and inches separating the marquee perimeter to the wall of the garden we needed to ensure the utmost care and attention to detail was applied to this project. We incorporated terraces, feature walls, flower beds and the cherry tree into the structure and ensured everywhere was finished to the highest standard.

Outcome

After several days work by our build and interior lining crew, the setting was complete, beautiful in every way and ... not with one branch severed from the tree!

