



SNOWDENS

The Nantwich Show and International Cheese Awards 2010



Event details

GL events Snowdens' has been the sole supplier of marquees and temporary structures to the Nantwich Show for the last 4 years, host to the Worlds largest International Cheese Awards.

Specification

A total of 12,000sqm of tentage was supplied in 2010 consisting of:

Cheese Awards Hall – 40m x 125m, temperature controlled

Hospitality – 25m x 50m + 15m x 35m hospitality unit

County Show – 60,000 square foot traditional tentage

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Challenges

The main structure we supply needs to maximise the presence of the cheese awards, whilst the county show marquees need to be simple but effective. The Nantwich Show is on a small site so it can be a challenge to get all the corporate hospitality suites in, we have to navigate around trees.

Outcome

The cheese awards and market is growing each year and alongside this the hospitality was extended from 500 covers to 700 for 2010. After the show the organisers utilise the structure for a concert.

"Snowdens provide excellent quality and service. I look forward to working with them for many years to come"

Events Director, The Nantwich Show and International Cheese Awards.

