



SNOWDENS

Land Rover Burghley Horse Trials 2009



Event details

Set in the stunning parkland of Burghley House, Cambridgeshire, the Land Rover Burghley Horse Trials is a four day event where riders compete in cross country, dressage and show jumping trials. We have provided marquees and temporary structures to this event for 7 years.

Brief

- Hospitality for corporate sponsors
- Hospitality for competitors and their family and friends
- Catering area for general public
- Media area
- TV room for competitors
- Dog creche
- All furniture for hospitality and general admission areas



SNOWDENS

Specification

In excess of 5,000sqm of temporary structures are supplied, comprising of:

Sponsors hospitality suite – 12m x 30m Absolute

Competitors hospitality suite – 20m x 50m Roder

Public catering – 250sqm of Giulio Barbieri Pagodas

Media area – 12m x 20m Absolute, connected to sponsors hospitality

TV room – 15m x 15m Roder with black out linings

Dog crèche – 40ft x 60ft traditional pole structure with vented walls

Furniture – 1,200 garden picnic sets wooden and plastic, a series of hospitality furniture and banqueting chairs and folding catering chairs

Challenges

Organising the logistics to deliver and distribute the vast amount of furniture required at this event across the large Burghley House site certainly has its challenges.

Often confirmation on the sizes of sponsors hospitality areas cannot be given until close to the event date therefore planning the interior layout often has to be left until the last minute. In 2009 economic challenges meant that the hospitality spaces were shared between sponsors over the 4 days therefore changes needed to be made on site during the event to get the suites ready for the clients the next day.



SNOWDENS

Outcome

We have supplied marquees, temporary structures and furniture to the Burghley Horse Trials for 7 years and have recently signed for another long term year contract.

Client Feedback

"I would like to thank you so very much for your help with this year's event. I think the team work and co-operation between everyone that works with us is unique – it is certainly not taken for granted and we are very fortunate."

Event Director, Land Rover Burghley Horse Trials

