



SNOWDENS

BP Annual Conference and Exhibition



Brief

To provide a series of structures for BP's Annual Conference and Exhibition in Aberdeen. Including a Giant 40m wide structure for the main venue and 8 additional structures for reception chalets, exhibition space, and service structures. All required a high quality interior bespoke finish to create a dramatic back-drop to the conference.

Specification

Main venue – Giant structure 40m wide x 50m long, with an interior flat white roof lining and bespoke purple tack-off gables and walls.

Entrance - 2 x 8m and 3 x 12m – Premier Mercury structures, with bespoke tack-off lilac linings throughout and fully glazed frontage.

Reception – 20m x 50m structure complete with bespoke flat tack-off lilac linings throughout for an exhibition and drink reception area.

1 – 15m x 15m structure fitted with a bespoke horizontal lining, and luxury Moduvac toilet system

1 – 15m x 30m structure for all back of house services and kitchens

All structures were fitted with an integral cassette floor system to create a level finish.

www.snowdens.co.uk



SNOWDENS

Challenges

The site chosen at Hazelhead Park, Aberdeen was a heavily sloping area, which is always a challenge when building a level structure. The park is a council owned area, used for a number of events each year, and was only available for use on the condition it was left in pristine condition for the event the week after. Due to nature of the ground the structures had to be positioned on the top of the hill which meant a large amount of trackway was required just to get the 100ton crane into position for the Giant structure.

